IT’S THE NEXT MADE REAL
AND REALITY MADE VIRTUAL.
IT’S WHERE ORGANIZATIONS BECOME LIVE
AND TRANSFORMATION LIVES.
A PLACE FOR YOU TO EXPLORE THE NEXT
BECAUSE INSPIRING INNOVATION IS WHAT WE DO HERE.
A SPACE TO CREATE THE FUTURE
BECAUSE INCUBATING POSSIBILITIES STARTS HERE.
IT’S AN OPPORTUNITY FOR YOU TO REINVENT THE NORMAL
BECAUSE INDUSTRIALIZING CHANGE BEGINS HERE.

INFOSYS LIVING LABS.
NEXT IS HERE.

VIRTUAL LIVING LABS AT A GLANCE

- 20,000 SQ.FT VIRTUALLY RENDERED INTO A TWO-STOREYED VIRTUAL WORLD
- 25+ EXPERIENCES TO SHOWCASE NEXT-GEN CAPABILITIES AND TECHNOLOGY
- INTERACTIVE 3D ENVIRONMENT THAT EMPOWERS IMMERSIVE ENGAGING EXPERIENCES

- COMPLETE FREEDOM TO NAVIGATE YOUR TOUR THROUGH THIS VIRTUAL SPACE
- CONNECT WITH AN SME TO TAKE THE CONVERSATION FORWARD
- ACCESS INSIGHTS THROUGH A DOWNLOADABLE PDF ABOUT THE SHOWCASE
Infosys Living Labs helps clients become future-ready by offering sustained engagement that drives creation. The team leverages design thinking, technology and design capabilities of the Infosys ecosystem to incubate, innovate and deploy at scale.

Businesses, like living beings, are driven continuously by their inherent instincts to survive, grow, sustain and flourish. The concept of an enterprise operating as a Live Enterprise is quickly becoming a reality at our Living Labs.

Much like a Live Enterprise, our Living Labs are constantly evolving. And what was once solely a physical space is now also a virtual world. One that inspires innovation, incubates possibilities and industrializes change.
INSPIRE INNOVATION

Explore market trends and get ahead of them with the latest in technology. Gain data-driven insights and glimpse tomorrow’s functionalities today. Access a range of digital innovations built leveraging our deep domain expertise across verticals. Virtual Living Labs is where brands reinvent themselves and reinvigorate their growth.

GET INSPIRED TO INNOVATE FOR THE NEXT.
INCUBATE POSSIBILITIES

New ideas in business translate to new opportunities and with Virtual Living Labs businesses explore the potential of these ideas. At the Virtual Living Labs people can experience the future-ready innovations that Infosys has developed and delivered to our global clientele.

INCUBATE EVERY POSSIBILITY BECAUSE IDEAS ARE WHERE NEXT BEGINS.
INDUSTRIALIZE CHANGE

Augment digital core capabilities and modernize your legacy enterprise, leveraging deep insights to accelerate innovation. Continuously develop agile and effective responses to transform to a Live Enterprise. Reimagine the operating model to face new challenges and tap into opportunities that arise.

INDUSTRIALIZE CHANGE AND PREPARE FOR THE NEXT. BECAUSE IT’S HERE.
The pandemic disrupted the way businesses work. There’s a new normal, and it’s a hybrid order that’s here to stay.

The Virtual Living Labs is our way of ensuring that the wheels keep turning. To help our clients and prospects stay the path of transformation, we created a virtual space that can substitute almost any physical interaction now and for every next.

It is home to over 25 distinctive experiences that cut across emerging technologies and various industry verticals.

COME EXPLORE THE NEXT
INSIGHT: MAKE YOUR DATA DO MORE

Act on your next opportunity, next pitfall and next threat before you must. Get to the source of the insights instead of relying on derivatives! Leverage enterprise knowledge and sense micro-feedback to respond in an agile and meaningful way.

DIGITAL RADAR
An interactive experience that is based on an Infosys research describes how businesses across industries are navigating their digital transformation journey through 22 key digital initiatives.

VEGETATION MANAGEMENT
AI can significantly reduce lead time involved in processing data. This showcase demonstrates efficient management of vegetation near electricity lines for utility companies using AI.

BOUNDLESS STORE
Leverage image analytics, deep learning to track movement of products on shelves and provides insight for making marketing decisions in retail stores.
INNOVATE: REDEFINE POSSIBILITIES

Bridge the gap between the physical and digital worlds of your business with software and platforms. Drive continuous improvement with ideas from a cross-section of industries and innovation ecosystems.
**CLIENT LIVING LABS**
Joint innovation available to Infosys clients to incubate solutions based on emerging technologies to solve their most pressing problems.

**CRUSH COVID**
Digital-centric application-based solutions built on privacy-first design principles from Infosys for timely and effective response to the Covid-19 situation in different parts of the world.

**RETURN TO WORKPLACE**
Digital-centric application-based solutions built on privacy-first design principles from Infosys for timely and effective response to the Covid-19 situation in different parts of the world.

**SMART SPACE**
A play of IoT, 5G, building management, data monitoring, and enterprise applications that assist human goals such as productivity and collaboration.

**5G**
The experience brings to life a 360-degree VR media streaming, showcasing the possibility of viewing live sports and events, attending distance learning programs or conducting telemedicine consultation.

**TRADEEDGE**
A demo showcasing how AI can help enterprises overcome supply chain challenges and gain competitive advantage while enhancing customer satisfaction with ‘TradeEdge Network’.

**OPEN BANKING PLATFORM**
Leveraging Open banking, Infosys has built innovative solutions around account aggregation, open payments and new business offerings.
ACCELERATE: MAKE BETTER DECISIONS, FASTER

Modernize your core systems to tackle high-frequency decision making at the speed of insights and achieve zero latency. Build a digital infrastructure that enables your enterprise to listen, learn and leverage entrenched knowledge to make better decisions with minimal intervention.

INFOSYS COBALT
A set of services, solutions and platforms for enterprises to accelerate their cloud journey. It offers 14,000 cloud assets and over 200 industry cloud solution blueprints.

INFOSYS LIVE ENTERPRISE APPLICATION MANAGEMENT PLATFORM
An empowered and enhanced platform that can help enterprises achieve sentience in their IT organizations.

AGILE AND DEVSECOPS
When integrated to work at enterprise scale can fast-track innovation, flexibility and resilience.

DIGITAL BPM
An interactive demo showcasing Infosys BPM’s history, client success stories, and its range of offerings.

INFOSYS VIRTUAL RETAIL STORE
See how you can build a fully-loaded virtual 3D store for CPG and retail organizations.
Assure: Digital-Trust Assured

Be the catalyst for growth by solving complex cybersecurity problems, minimizing risks and building cyber resilience for your businesses across the globe.

Infosys Cyber Next

This platform provides a comprehensive cybersecurity solution to enterprises that otherwise need to invest in dozens of security technologies and niche skills to attain swift security maturity.
EXPERIENCE: THE X EDGE

Deliver design-led delightful experiences built on a deep empathy for customers. Conquer context, content and channel to make CX your competitive advantage.
INFOSYS TENNIS PLATFORM
Re-imagining Tennis with data, insights, and digital experiences!

INFOSYS CORTEX
An AI based solution designed to extract, understand, and provide insights and recommendations on the massive data collected by customer care centres to aid better communication, smarter and faster decision-making, and delivering value at scale.

INFOSYS EXPERIENCE CONFIGURATOR
Reimagine user experience by taking cognizance of real human behaviour at the workplace, formalizing the way people interact with user interfaces, leveraging telemetry to personalize and contextualize every user experience.

WINGSPAN
A next gen, mobile- and cloud-first, learning platform that helps companies accelerate their talent transformation journey through a culture of learning and strategic insights.

INFYME
A productivity app that provides anytime, anywhere access to relevant information pertaining to an employee and his/her work, driving efficiency with observability services and personalized insights.

DIGITAL ECONOMY PLATFORM
An Uber-like marketplace solution designed to manage demand and supply effectively.
Most industries are undergoing major digital transformations. Although each organization's journey is distinct, we've tried to paint the future of industry based on the changes that we believe will occur in the way industries function with new digital capabilities.

Our industry experience zone currently showcases the future of the healthcare and energy industries.
FEATURE-PACKED. FUTURE-READY.

- RESPONSIVE UI
- CONNECT WITH AN SME REGISTRATION FORM
- FREE-ROAMING EXPERIENCE
- FULLY INTERACTIVE 3D ENVIRONMENT
- OPTION TO REGISTER FOR A SELF-GUIDED TOUR
- DOWNLOADABLE TAKEAWAY

NEXT IS HERE

Come experience the innovative solutions that we’re co-creating with our clients to realize immersive, interactive and experiential outcomes.

Write to us at livinglabs@infosys.com for details or scan the QR code below to visit the Infosys Virtual Living Labs.